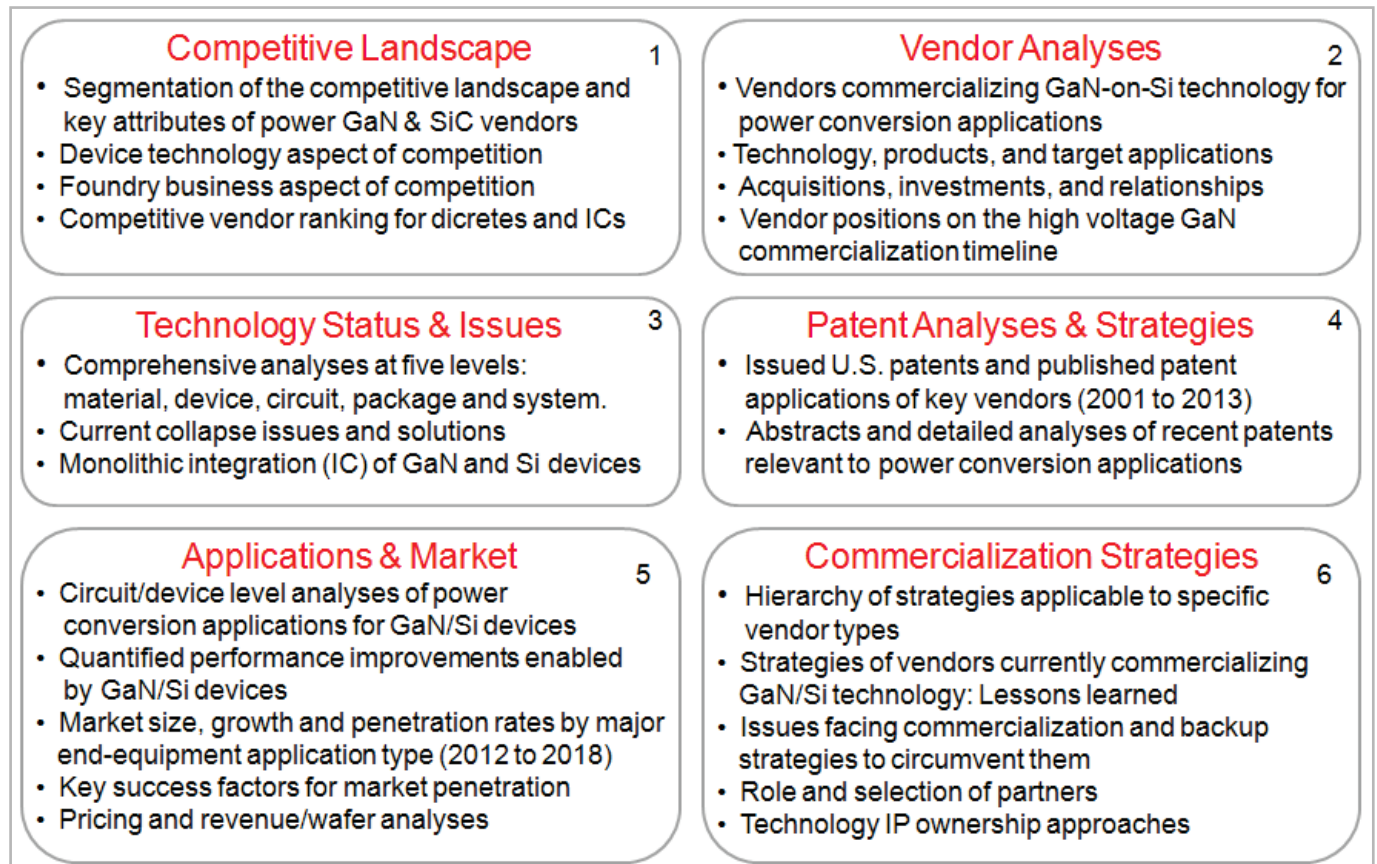


SAN JOSE, CA – October 15, 2012 – Venture-Q announces its new six-report set, the industry’s first to exclusively focus on the **commercialization** of **GaN-on-Si technology** for **power conversion** applications. The six reports represent a comprehensive and cost-effective tool for developing a commercialization strategy.

GaN-on-Si technology is already widely recognized as the most promising next generation power technology for power conversion applications ranging from wireless power for portable devices to smart grid infrastructure.

The six reports cover six different areas that together address key aspects of a GaN-on-Si technology commercialization effort. Each report represents a self-contained entity. This enables our clients to acquire one or more topic reports depending on their specific needs.

The figure below provides a top view of individual report coverage and availability dates. The figure illustrates a distinct segmentation of individual report contents.



Report 1, titled **Competitive Landscape**, provides a map of the competitive landscape, device technology aspects of competition, foundry business aspects of competition, and key attributes of select vendors pursuing GaN and SiC devices for power conversion applications.

Report 2, titled **Vendor Analyses**, delivers comprehensive analyses of vendors engaged in the commercialization of GaN-on-Si technology for power conversion applications. Vendor coverage includes technology, products, target applications, development programs, and current market position. Covered relevant business aspects include acquisitions, investments and partnering relationships.

Report 3, titled **Technology Status & Issues**, covers GaN-on-Si technology from all major aspects relevant to commercialization in power conversion applications. An area of focus is the current collapse issue and its current solutions. This issue remains the main obstacle to the broader commercialization of GaN-on-Si technology in high voltage applications.

Report 4, titled **Patent Analyses & Strategies**, provides a summary of issued U.S. patents and published U.S. patent applications from 2001 to 2013. The report also provides a "Clean set" of those patent documents by eliminating updated patents. In addition, the report delivers abstracts and detailed analyses of select recent patents and patent applications most relevant to the commercialization of GaN-on-Si technology for power conversion application.

Report 5, titled **Applications & Market**, provides circuit/device level analyses of power conversion applications suitable for GaN-on-Si technology. The focus is on high voltage and power application where the value added of GaN technology is the highest. Quantified system level performance improvements demonstrate the advantage of GaN-on-Si technology.

In addition, the report provides a set of data for market size, growth and penetration rates by application type for the 2012 to 2018 period. This data set covers various market condition scenarios and constraints.

Report 6, titled **Commercialization Strategies**, provides a hierarchy of commercialization strategies applicable to a specific vendor type. It also analyzes the approaches of vendors currently commercializing GaN-on-Si technology in power conversion applications. The report addresses the issues facing current commercialization efforts as well as backup strategies to circumvent them.

### **About the Six-Report Set**

The price for reports 1 and 3 is \$4,950.00. The price for reports 2, 4, 5 and 6 is \$5,950.00. For multiple report discounts, please contact [VQ@venture-Q.com](mailto:VQ@venture-Q.com) or +1 408 300 1494 (phone) or +1 408 440 1716 (Fax). Reports are delivered via e-mail as PDF files.