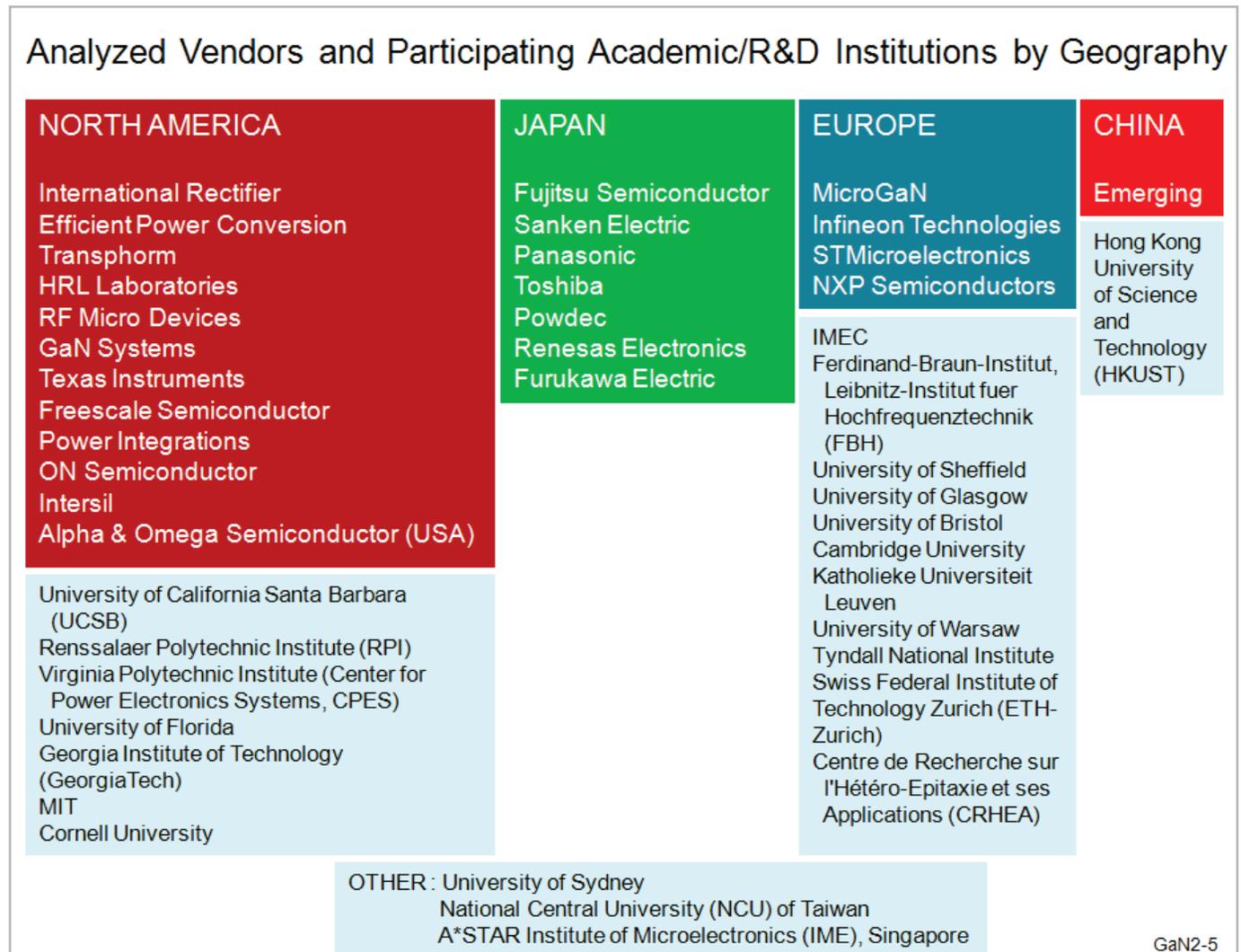


SAN JOSE, CA – January 22, 2013 – Venture-Q announces its new **Vendor Analyses** report, the second of a six-report set dedicated to the **commercialization of GaN-on-Si technology for power conversion** applications.

This report delivers factual, comprehensive, and up-to-date (as of December 2012) insights into the commercialization efforts of 23 vendors engaged in the development of GaN-on-Si technology for power conversion applications. The figure below shows the analyzed vendors by geography together with 23 participating academic and research institutions.



In addition to analyses of specific vendors, this report covers a range of technology and business trends common to all analyzed vendors, including:

- Commercialization aspects of GaN-on-Si power technology
- Technology and business aspects of the time-to-commercialization

- Vendor positions on the commercialization timeline
- Vendor leverage of related GaN technologies
- ICs with GaN and Silicon Devices: BCG – Beyond BCD Technology
- Roadblocks to commercialization of HV GaN-on-Si HEMTs
- The silent patent war and strategy
- Vendor business attributes by geography

Methodology used to analyze the 23 vendors features a VQ vendor analysis template (shown in the figure at right). It features three major coverage areas, including (1) business highlights, (2) competitive attributes, and (3) product and technology insights.

**Business highlights** focus on business activities, issues, and events relevant to GaN-on-Si technology development. In addition, this section provides a high level view of a vendor’s overall business nature, revenue profile, and market position.

**Ten competitive attributes** provide insights into a vendor’s activities relevant to GaN-on-Si technology development. The competitive attributes address products, applications, manufacturing technologies, patent portfolio, alliances/partnerships/M&A, financial resources, and market positioning.

**Product and technology insights** cover device design, fabrication, and packaging technologies including modules as well as product and technology roadmaps.



**About Vendor Analyses report**

Publication date: January 2013. The report price is \$5,950.00. For multiple report discounts, please contact [VQ@venture-Q.com](mailto:VQ@venture-Q.com) or +1 408 300 1494 (phone) or +1 408 440 1716 (Fax). Reports are delivered via e-mail as PDF files.

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